

AN ANALYSIS OF SPEECH FUNCTION IN LIFESTYLE ARTICLES OF COSMOPOLITAN MAGAZINE

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ABSTRAK

Penelitian ini membicarakan tentang Fungsi Ujar dalam Artikel Gaya Hidup Majalah Cosmopolitan. Alasan penulis memilih artikel gaya hidup karena artikel-artikel tersebut berisi rekomendasi mengenai banyak produk yang ditulis dalam bahasa Inggris. Alasan memilih Fungsi Ujar adalah karena Fungsi Ujar digunakan banyak digunakan dalam tulisan dan alasan memilih majalah Cosmopolitan karena majalah tersebut menggunakan bahasa Inggris sehingga penulis tidak perlu menerjemahkan artikel tersebut ke dalam bahasa Inggris. Masalah yang didiskusikan dalam penelitian ini adalah jenis Fungsi Ujar, Fungsi Ujar yang paling dominan dan alasan terjadinya jenis Fungsi Ujar yang paling dominan dalam artikel gaya hidup majalah Cosmopolitan. Penulis menggunakan teori Halliday untuk menganalisis data. Metode yang digunakan adalah metode kualitatif. Hasil penelitian menunjukkan bahwa ada empat jenis fungsi ujar dalam artikel gaya hidup majalah Cosmopolitan yang diterbitkan bulan April 2022; yaitu pernyataan, pertanyaan, penawaran, dan perintah.

Kata Kunci: Fungsi Ujar, Pernyataan, Penawaran, Perintah, Artikel Gaya Hidup

ABSTRACT

This study talks about An Analysis of Speech Functions in Lifestyle Articles of Cosmopolitan Magazine. The writer's reason to choose Lifestyle articles is because it contains recommendation of many kinds of products which are written in English. The reason to choose speech function is because it is widely used in writing and the reason to choose Cosmopolitan magazine is because it is an English magazine that the writer did not need to translate the articles into English. The problems discussed in the research are the types of Speech Function, the dominant type of Speech Function and the reason of the occurrence of the dominant type of Speech Function in Lifestyle articles of Cosmopolitan magazine. The writer uses Halliday's theory of speech function to analyze the data. The method applied is qualitative method. The results of the study show there are four types of speech function in the Lifestyle articles of Cosmopolitan magazine which was published in April 2022; they are statement, question, offer and command.

Keywords: Speech Function, Statement, Question, Offer, Command, Lifestyle Article

1. Introduction

When human being interacts in community, they perform interpersonal

function of language. The interpersonal function is realized at two levels namely at the level of (discourse) semantics and

lexicogrammar. At the level of semantics, human being performs two roles namely Giving and Demanding. The commodity exchange may be either information or goods and services. When the roles and commodities are cross classified, people perform specific activities which are called speech function.

Halliday (1994:30) states that speech functions are action or performance done by language users such as: asking, commanding, and answering in order to fulfill the intention of the speakers and listeners. Speech function is used as the medium exchange of their experiences. It is more oriented to functional interpretation, specifically systemic functional linguistics (SFL). It means that all the utterances involved the four types of speech functions (statement, question, offer, and command).

The speech functions can also be found in magazine articles. The writer has used Lifestyle articles in *Cosmopolitan* magazine as the objects of the study. He chooses the Lifestyle articles in *Cosmopolitan* magazine because it contains recommendation of many kinds of products which are written in English. This has made the analysis easier because the writer did not have to translate the articles first. Moreover, the products recommended in the magazine are popular international brands. It will be very interesting to know how speech functions are applied in the articles. Based on the background of the study explained, the writer has decided to do a research entitled *An Analysis of Speech Function in the Lifestyle Articles of Cosmopolitan Magazine*.

Based on the background of the study above, the researcher intends to find out the types of speech function in Lifestyle articles of *Cosmopolitan* magazine.

2. Theoretical Frameworks

There are some relevant theories that are used for conducting this research, they are Systemic Functional Linguistics (SFL), Semantics, Interpersonal Meaning, Speech Function, Types of Speech Function, and *Cosmopolitan* Magazine.

A. Systemic Functional Linguistics (SFL)

Systemic Functional Linguistics (SFL) is a theory of language centered on a notion of language and communication activity. While SFL accounts for the syntactic structure of language, it places the function of language as central, in preference to more structural approaches which place the element of language and their combination as central. SFL starts at social context and looks at how language acts upon and is constrained by this social context.

SFL is a theory about language as a resource for making meaning which is situated in a context of situation and a context of culture. SFL was developed by Halliday, a professor of linguistics from university of Sydney, Australia. This theory is based on Firth's system structure theory. Firth developed Malinowski's concepts of context of situation and contexts of culture. His works were subsequently developed by Halliday, whose theory of language in context is generally known as systemic functional linguistics (SFL). The interesting development of systemic functional linguistics theory in Malinowski and Firth's time was the attention paid to the study of the inter-relatedness of language and context in theory and practice.

SFL theory works on language in context are available in a great variety of forms such as books, journals, online text such as Facebook as a social networking website and so on. It is used to explore the difference ways of interpreting things theoretically such as text, cohesion,

coherence, discourse, context, situation, culture, other phenomena.

According to Halliday (2004:38), SFL is a functional theory. It relates to the fact that language has evolved to serve human needs, as such to focus on how people use language in order to understand it easily. SFL identifies that language, used by human to represent, exchange and organize their experience, has three functional components known as language metafunctions, namely (Sinar, 2002:42):

1. The ideational meaning
 - a. The experiential meaning
 - b. The logical meaning
2. The interpersonal meaning
3. The textual meaning

Jeffries (2006:191) also states that it shall be limited to looking at one of the general claims of functional linguistics, which is the idea that language use can be characterized in some or all of three ways: interpersonal, ideational and textual.

Ideational meaning deals with representation and relation of experience. It means that the speaker or writer embodies in language his experience of the phenomena of the real world of his own consciousness: his reaction, and perception and his linguistic acts of speaking and understanding. Within the ideational function of language, therefore, there are two subdivisions; the experiential meaning is largely concerned with content or ideas, whereas, logical meaning stores information about the way in which one situation is related to the other (concerned with the relationship between ideas).

Interpersonal meaning is an interpretation of language in its function as an exchange, which is doing function of language; it is concerned with language as action. Textual meaning is an interpretation of language in its function as a message, which is a text forming function of language.

B. Interpersonal Meaning

Interpersonal meaning is an interpretation of language in its function as an exchange. Bloor and Bloor (1995:9) states that interpersonal meaning is language that is used to enable us to participate in communicative acts with other people, to take on roles and to express and understand feelings, attitudes and judgments. This meaning represents the speaker's meaning potential that takes into account the interactive nature of relation between the addresser (speaker/writer) and the addressee (listener/reader).

Gee (1999:153) states the interpersonal meaning/function involves designing speaker's sentences so as to shape how the hearers or readers can interact and negotiate with speaker over meaning. Interpersonal meaning is evidenced into two main ways through verbal interaction and exchanges with others and through personal mediation/modulation of the main idea/content.

As a form of action, interpersonal meaning enables us to develop social relationship in interacting with other people. And as realized in the clause function, it is interpreted that the clause is also organized as an interactive event that involves speaker/writer and audience (listener/reader). Clause of the interpersonal meaning function as clauses as exchange, which represent speech role relationship. In doing the interaction, people use language as a means of communication, and one of the things they do with it is establishing a relationship between them. In this, two most fundamental types of speech role or function; giving and demanding. The speaker is either giving or demanding something and the listener is giving responses (something in responses). The speaker may be giving information, asking a question, making a request and command.

C. Speech Function

Speech function is the speaker's role of communicative exchange realized in interpersonal meaning which is related to systemic functional linguistics. Whenever two or more people use language to interact, one of the things they are doing is establishing between them: the person is speaking now (speaker) and the person who will speak next (listener). This interaction forms a functional semantics perspective. To establish the relationship between them, they take turn at speaking on different speech role in the exchange.

The most fundamental types of speech role which lie behind all the more specific types are just two: giving and demanding (Halliday, 2004:68). The speaker may be giving something to the addressee or demanding, by the same token he assigns as complementary role to the listener.

Giving means inviting to receive that implies receiving and demanding means inviting to give that implies giving something in response. The "something" here, the commodity being traded, may be either information or goods and services.

D. The Types of Speech Function

According to Halliday (1994:69), speech function can be classified into four types. It can be seen in table as follows.

Table 1: Speech Role and Commodities in Interaction

Roles	Commodity in Exchange	
	Goods and Service	Service
Giving	Offer: Would you like this cake?	Statement: I gave her the cake.
Demanding	Commands: Give me the cake!	Question: what did she give?

From the table above, speech function can be classified into four types: statement, question, offer, and command.

1. Statement

Statement is a declarative or an assertive statement which is used to give the information (either positive or negative) and usually ended with a period (.). Subject is placed in front of a verb or auxiliary verb/modal.

For example: My consultant was very helpful.

The example above that in order to formulate a statement, a clause should be started by a subject which is placed in front of verb or auxiliary verb/modal.

2. Question

Question is an interrogative statement used to seek confirmation or to demand for information or to ask for something by using question words and auxiliary verb and usually ended with question mark (?). The subject is placed after auxiliary verb or wh-question, and then followed by verb.

For example: Do you love him?

Why you so sad?

The examples above explain that in order to formulate a question, clauses should be followed by an auxiliary verb or wh-question. The examples above show how the formula is used in a clause or sentence.

3. Offer

Offer is used to give goods and services to someone by using modal and always ended with a question mark (?). Being started by one of the modals, and then followed by a subject and verb.

For examples:

1. Would you like this movie?

2. Can I bring your shoes?

The examples above explain that in order to formulate an offer, it is begun by modal, and then followed by a subject and a verb in a basic form.

4. Command

Command is an imperative statement used to demand goods and services or to make a request for something to someone. There is no subject in the imperative statement (command) but only the predicate expressed. The subject “you” is the understood subject. A command is usually ended with an exclamation mark (!). The subject is omitted and the base form of the verb used.

For examples:

1. Get out!
2. Shut up!

The examples above explain that in order to formulate a command, a clause should be followed by a verb in a basic form and followed by an object.

D. *Cosmopolitan Magazine*

Cosmopolitan has since the 1960s been a women's magazine discussing such topics as sex, health, fitness, and fashion. *Cosmopolitan* also has a section called "Ask Him Anything" where a male writer answers readers' questions about men and dating. There is debate whether the responses in this section are representative of the majority of men or only based on the views of the small number of male writers. *Cosmopolitan* has found popularity in its newfound medium, the "discover" section on Snapchat. *Cosmopolitan's* "discover" has over 3 million readers a day. In its October 2018 issue, *Cosmopolitan* featured Plus-sized model Tess Holliday on the cover. Some people, such as TV presenter Piers Morgan, criticized this choice, arguing that it amounted to promoting obesity. Editor of *Cosmopolitan* Farrah Storr called the cover choice a bold stance in favor of body positivity. In December 2020, actress Emma Roberts became the first pregnant celebrity to appear on the cover of the magazine. ([https://en.wikipedia.org/wiki/Cosmopolitan_\(magazine\)](https://en.wikipedia.org/wiki/Cosmopolitan_(magazine)))

3. Research Design

The research was conducted by using descriptive qualitative design. As stated by Best (1998:56) that qualitative studies are those in which description of observation is not ordinarily expressed in qualitative terms. It means that this research does not intend to find a new theory. The data are described based on the facts of observation. It is not suggested that numerical measures are never used but rather means of the description are emphasized.

The objects of this research were three (3) Lifestyle articles found in *Cosmopolitan* magazine issued in April, 2022. The articles were analyzed to find the types of speech function, the dominant type of speech function and the reasons of the occurrence of the dominant type of speech function.

4. Discussion

Lifestyle articles in *Cosmopolitan* magazine contain the description of good quality products. The sentences used in the articles can affect consumers to buy the products. That is why the writer is interested to analyze the speech function in Lifestyle articles. The Lifestyle articles in *Cosmopolitan* magazine are analyzed to find out the types of speech function contained in them.

The data of speech function in this study were taken from Lifestyle articles in *Cosmopolitan* magazine. Considering the length of the articles, the writer took the data from three (3) articles.

According to Halliday (1994), speech function can be classified into four types. They are statement, question, offer and command. Based on the analysis on the types of speech function found in the Lifestyle articles of *Cosmopolitan* magazine, the writer finds out that there are four types of speech function in the articles, which are statement, question, offer and command.

A. Statement

In statement, the speaker gives the hearer some information and the speaker inherently is inviting the hearer to receive that information.

Example: “The types and extent of advertising by twitter on the services are subject to change”.

In the three Lifestyle articles of *Cosmopolitan* magazine, the writer has found one hundred forty three (143) sentences that function as statement, with forty one (41) sentences from article 1, forty nine (49) from article 2 and fifty three (53) from article 3. The data are:

1. There's nothing worse than experiencing a hot and steamy night of sleep (and obviously no, not in a ~sexy~ way). (S)
2. While there are many things out there that can help ease those sweaty nights—from a [cooling mattress topper](#) to crisp [sheets](#)— it might be worth investing in a cooling pillow to add to your sleep arsenal. (S)
3. Although a pillow simply won't stop you from sweating or overheating, having your body on a colder fabric or surface can help you feel a lot cooler throughout the night. (S)
4. So, if you're tired of repeatedly flipping your pillow over throughout the night in desperate need of a cold surface, then a good cooling pillow might be what you need. (S)
5. Other great options to look for are moisture-wicking fabrics, such as cotton and bamboo, that draw—you guessed it—moisture and sweat away to help keep you cool (S).
6. But first, here are just a few things to look for when shopping for the best cooling pillow(S)
7. Ah, I know what you're thinking. (S)
8. Truly cooling pillows will use materials like latex and gel-, graphite-, and

copper-infused fabrics to provide that cool-to-the-touch feel. (S)

9. These materials are all conductive, so they help draw heat away from your body and disperse it elsewhere. (S)
10. Some of the most effective cooling pillows will have a variety of these fabrics and materials present in their filling or a moisture-wicking cover to help keep both you and the pillow cool at night. (S)
11. And if you're a fan of down-filled pillows, just FYI: They tend to run on the hotter end of the spectrum, especially compared to other fillers like cotton or memory foam. (S)
12. Instead, there are some excellent down-alternative pillows that have cooling capabilities that offer the same support level as a down-filled pillow. (S)
13. It's a fact: We don't all sleep the same, so it's essential to find the right cooling pillow that'll work for *you*. If the pillow doesn't work for your usual sleeping position or you feel flat out uncomfortable, you're not going to get good sleep, and, thus, might end up overheating more. (S)
14. For those who like to sleep on their side or back, you'll need more support compared to those who sleep on their stomach. (S)
15. If you tend to curl up on your side in the fetal position (hi, it me), it'll be best to reach for something that's relatively high in height and offers a medium to firm level of comfort to cause less strain on your neck. (S)
16. Below, we've gathered 10 of the best cooling pillows worth your money. (S)
17. From a luxury graphite-infused pillow to a super soft cooling body pillow, your chill night of sleep awaits. (S)
18. Rather than your go-to cotton, this cooling pillow is made with Kapok

- fibers, which are much lighter and have more room for ventilation. (S)
19. It's also filled with shredded memory foam instead of a thick layer, so there's optimal airflow and more comfort than your average pillow. (S)
 20. I own this pillow, and I absolutely love it! (S)
 21. Not only does it have dual-sided cooling technology, but it's also made with a perforated foam to help push heat out of the pillow. (S)
 22. Plus, it features Casper's HeatDelete™ Bands to keep your head as cool as possible for 12 hours. (S)
 23. Maybe you want a super soft pillow one night and a firmer one the next—you can totally do that with this cooling pillow. (S)
 24. It's made with shredded gel memory foam fibers for soft and cooling comfort, and it comes with extra filling, so you can add and remove as much as you'd like for your perfect pillow. (S)
 25. Our [Senior Shopping Editor, Kim Duong](#), LOVES this pillow. (S)
 26. Here's what she had to say about it: "Purple calls this 'the greatest pillow ever invented,' and honestly? (S)
 27. Not only is it supercooling, but it's also very responsive and supportive, which is great for someone like me who often tosses and turns (apologies to my boyfriend). (S)
 28. I can feel it instantly contouring to my head and neck and giving me support wherever I need it, even when I'm in motion. (S)
 29. So now neck pain is a thing of the past." (S)
 30. Graphite is a great material for keeping your body cool at night. (S)
 31. This luxe pillow has a shredded memory foam layer at its core and another memory foam layer infused with graphite to give you optimal comfort and support while keeping you cool. (S)
 32. Most cooling pillows will have a gel-infused technology where the cooling property is mixed into the pillow's filling. (S)
 33. However, this Allswell pillow is designed with a gel sheet that covers the majority of the surface so your head can stay cool even if you toss and turn throughout the night. (S)
 34. If you're a side sleeper, your head is going to need all of the elevation and support you can get. (S)
 35. This Tempur-Pedic pillow offers the brand's signature memory foam in a medium firmness to keep your head perfectly cradled with two layers of Tempur-Breeze gel on either side for an ultimate cool night's sleep. (S)
 36. This contoured pillow is a great option for those who like to sleep on their side or back as it forms to your body's natural curves as you rest. (S)
 37. It has a layer of cooling-gel technology and a washable cooling cover you can slip on and off with ease. (S)
 38. Those who like to rest on their stomachs should look for a softer and more plush material, like a down-filled pillow. (S)
 39. This down-alternative one feels just as plush as the real thing, thanks to its luxe Polysilk™ fiber-fill. (S)
 40. Plus, it uses a premium NASA-approved Outlast® fabric to keep both sides of the pillow as cool as a cucumber. (S)
 41. It offers a breathable bamboo cover to help keep your body's temperature regulated throughout the night. (S)
 42. Yes, actually, there is. (S)
 43. The *real*, most luxurious thing is knowing that the sheets you're sleeping on are the same ones some of the biggest A-Listers use (I'm totes

- guessing Oprah has dabbled with a few of these). (S)
44. But, honey, when you cuddle up at night in a luxury sheet set, you'll feel like the Queen—even if your palace is actually a tiny apartment (dream, baby, dream!) (S)
 45. Below, you'll find 25 investment-worthy sheets and sets that are at the height of bedding opulence. (S)
 46. IDK what it is about hotel sheets that make you feel oh-so-fancy, but I'm here for it. (S)
 47. You can def have the best of both worlds with this 100 percent certified organic (by the Global Organic Textile Standard) hemp sheet set. (S)
 48. It has a very similar texture to linen but gets softer with each wash. (S)
 49. I'm all about ballin' on a budget. (S)
 50. Sorry not sorry, but you just can't beat that. (S)
 51. These are not your average sheets. (S)
 52. The 100-percent organic cotton covers have nearly 6,000 five-star reviews, thanks to the soft, airy feeling that makes you feel like you're sleeping in heaven. (S)
 53. This sheet set will drain your wallet even more than the last. (S)
 54. These sheets are at the *height* of glam. (S)
 55. They're unique, they're beautiful, and they're really damn luxurious. (S)
 56. I warned ya that you have to spend some major coins if you wanna sleep like the rich. (S)
 57. This classic hotel set is totally worth it though because it gets better after every wash. (S)
 58. Any time something is made in France, I automatically think oui (!!)
 59. Same goes for these French linen sheets. (S)
 60. They're so soft that they should come with a warning: Caution, sheets may make it impossible to get out of bed. (S)
 61. This is the universe telling you to hop on the eucalyptus train. It's breathable, smooth, and eco-friendly. (S)
 62. Putting on bedsheets can be a real struggle sometimes, TBH! (S)
 63. And they even have a split corner on 'em to make tucking in the flat sheet easy and seamless. (S)
 64. You'll never have to switch out your bed sheets again (except for wash day, of course) with this super breathable set that your bod will love sleeping in year-round. (S)
 65. You're totally missing out. (S)
 66. The silky luxe set here will give your entire bedroom a glam makeover. (S)
 67. Andddd they're soft like butter. (S)
 68. Summer is the perfect time for linen everything: pants, dresses, shirts—you name it. (S)
 69. It only makes sense to dress your bed up in the lightweight fabric too. (S)
 70. The high-end covers here will ensure you don't wake up sweating in the middle of the night. (S)
 71. These sheets feel like money and come in understated colors that make you wonder why you're not taking influencer shots with a cup of coffee and the newspaper in bed RTFN. (S)
 72. UGG has made a serious comeback this year. (S)
 73. If you live in a colder climate or *really* love to cuddle up at night, you need a set of snuggly sheets. (S)
 74. As someone who has invested in Brooklinen's luxe sheets, I can tell you they are worth it. (S)
 75. They're ultra-smooth and crisp, and they stay cool even on the hottest nights. (S)
 76. These made in Europe sheets are hiiiiigh quality, hold up to the roughest of washing machine cycles, and come

- with luxe details like wooden buttons and twill corner ties. (S)
77. For those who love that undone, perfectly messy look, pre-creased sheets are for you. (S)
 78. The creasing is done via “proprietary spinning and weaving,” which sounds mysterious but looks extremely dive-in-able, so I’ll stop asking questions. (S)
 79. Sometimes you gotta be like, “eff the trendy patterns and give me a classic!” (S)
 80. That’s exactly what Riley Home’s square Baratta stitch bedding does. (S)
 81. Snowe’s 500-count Egyptian cotton sheets are milled in the capital of luxury: Italy. (S)
 82. They are light as a feather, and they come in five chic colorways that would mix and match with any (cheaper) bedding you already have. (S)
 83. When you slip into bed, you’ll feel like a princess the first time you feel these silky sheets against your skin. (S)
 84. I totally wouldn’t judge you if you wore a tiara around the house. (S)
 85. IMO these are some of the most excellent sheets on the market. (S)
 86. I love to blast the A/C and curl up under a ton of covers. (S)
 87. These cooling sheets are a perfectttt addition to my *over-the-top* sleeping routine. (S)
 88. If you wanna ball out, this 25 MM silk set is just what you’re looking for. (S)
 89. It’s also available in several different color variations if the idea of casually dropping a lil over a grand on white sheets is a lil scary (don’t blame you). (S)
 90. Attention, hot sleepers: SlumberCloud’s sheets are made using NASA-approved (yes, really) tech that is guaranteed to regulate your body temperature to keep you cool while you sleep. (S)
 91. Whether you’re trying to preserve your blowout, maintain your twist-out, or prevent fine lines, one of the easiest steps you can take is swapping out your cotton or polyester pillowcase for a silk alternative. (S)
 92. And listen, I get it, upgrading to a silk pillowcase or a silk sheet set does seem a bit frivolous, but it’s honestly something worth investing in (especially if you already drop a good chunk of your paycheck on skincare and hair products—hi, me). (S)
 93. Ahead, **everything you need to know about silk pillowcases and, obvs, the best ones to shop right now.** (S)
 94. Glad you asked—because silk pillowcases do a lot, actually. (S)
 95. The biggest benefit of using a silk pillowcase is glide. (S)
 96. Unlike the friction you get with cotton pillowcases, silk ones are nice and smooth against your skin and hair (even if you toss and turn all night). (S)
 97. “Your skin can’t slide against cotton like it can with silk, so **cotton pillowcases can actually create fine lines and crepe-ing on your face due to constant traction and friction,**” says licensed aesthetician Brit Lanier. (S)
 98. So when you switch to silk, you’re basically giving your skin and hair a soft, silky canvas to sleep on. (S)
 99. Even better, “sleeping on silk helps retain moisture in both your hair and skin,” says Lanier, which means **smoother skin, knot-free hair, and all-over hydration.** (S)
 100. **It’s best to stick with 100 percent silk if you’re trying to get the full skincare and hair benefits.** (S)
 101. That said, satin is generally a much more affordable option, so if you’re looking to save a few bucks, it’s certainly not a bad option (especially compared to cotton). (S)

102. Pro tip: You can even start with a satin pillowcase to test out the texture and feel (they're definitely a little weird at first if you've only ever slept on cotton) and invest in a silk pillowcase when you're ready. (S)
103. What is momme, and how much should be in your silk pillowcase? (Q)
104. The Japanese unit of weight measurement, **momme (mm) is used to measure the density, and in turn, quality of silk fabrics.** (S)
105. And if you've been shoppin' for silk pillowcases, you may have noticed that when the momme goes up, so does the \$\$ (S)
106. The best way to understand momme is to think of it like thread count in sheets: *Typically*—though not always when it comes to bed sheets—the higher the thread count, the better the sheet. (S)
107. Well, it works pretty much the same for momme. (S)
108. Silk pillows typically land somewhere between 15 to 30 momme, the majority landing somewhere around 19. (S)
109. If you're new to the silk pillowcase game and are looking to try one out, go with a pillowcase with 15 to 19 momme count. (S)
110. Wanting to splurge a little? A 22 momme and up is where it's at. (Q) (S)
111. Once I made the switch to sleeping on a silk pillowcase, I noticed **my hair was less frizzy and tangled when I woke up, and my skin never had those weird pillow creases in the morning either.** (S)
112. That said, not all silk pillowcases are created equal (or actually made of 100 percent silk), so to save you hours of combing through internet reviews, I did the hard work for you. (S)
113. Ahead, the 19 best silk pillowcases worth buying right TF now. (S)
114. Did you know most silk pillowcases (like this one from Blissly) are hypoallergenic? (Q)
115. That means silk pillowcases are **a smart choice for sensitive skin types** (if you have eczema, rosacea, or are prone to redness) since they're less likely to rub against your skin and cause irritation. (S)
116. I'm also pretty obsessed with the fact that **the bottom half of this case is cotton**, so you basically get the best of both worlds (i.e. no need to worry about it slipping off your bed). (S)
117. This best-selling pillowcase is a favorite among celebs like Kourtney Kardashian and Kerry Washington—and I gotta say, their skin looks *good*. (S)
118. Although **sleeping on your back is the best position to help stave off wrinkles** (if that's what you're looking to do), side and stomach sleepers can "cover their pillow with a silk pillowcase to minimize friction," says dermatologist Dennis Gross, MD. (S)
119. This pillowcase is made of 19 momme silk, **making it an inexpensive yet luxe alternative if you're not sure you want to make the investment** just yet. (S)
120. "This case is 100 percent mulberry silk, so I wake up with frizz-free and bedhead-free curls, even when I go to bed with my hair wet," says hairstylist Paige Teixeira of Minx Salon & Spa in Loomis, California. (S)
121. Okay, so this pillowcase is actually made of super-smooth satin instead of silk, but it's **a great option if you've never used a silk pillowcase before** and aren't sure about the fee—at just \$19, it won't break the bank if you're not a fan. (S)

122. This super-soft pillowcase relies on silk's natural fibers to **help protect your skin (and hair)** from unwanted tugging throughout the night. (S)
123. I'm one of those people that's always flipping my pillow and fighting with my blanket when I sleep. I'm either too hot or too cold, which is why I'm 100 percent going to be giving this silk pillow case a try. (S)
124. It's **designed to keep you cool in the summer and warm in the winter** so you can sleep comfortably. (S)
125. I love that this pillowcase is **made with 100 percent natural silk fibers** that aren't processed with unnecessary dyes, fragrances, or chemicals during production. (S)
126. It's a great clean, eco-friendly option that works just as well as all the others on the list. (S)
127. They're made with high-quality, lavender-colored silk that **helps your dry skin and hair better retain moisture** (silk is less absorbent than other fabrics like cotton) so it can stay nice and hydrated. (S)
128. Finding a silk pillowcase that doesn't look supes awkward on a memory-foam pillow is tough. (S)
129. That's where this genius pick from Cozysilk comes into play—it's **shaped perfectly for a curved pillow** (no awkward bagging or tugging). (S)
130. This pillowcase is not only 100 percent GE Silk (see-ya, morning frizz) but it has a seamless non-zip closure that prevents your pillow from slipping out mid-beauty sleep. (S)
131. This mulberry-silk case has a little hidden zipper enclosure that lets you **zip it around your pillow for extra protection against allergens**. (S)
132. You can use your thickest face moisturizers and shiniest oils, and never worry about leaving a stain. (S)
133. Created by Donna Hinds Gaynor (a 20+ year veteran in the design and textile industry), Branché's ultra-luxe silk pillowcases are **typically found in top spas and hotels across the globe**. (S)
134. A Slip silk pillowcase that also **comes with a set of scrunchie hair ties and an eye mask**. (S)
135. You're welcome. (S)
136. If you have naturally curly hair or chemically treated hair, you should try this case immediately. (S)
137. I mean, duh. (S)
138. **A portion of each sale of these pure-silk pillowcases will be donated** to the Sangita Charitable Trust's Women's Empowerment Programme in Southern India. (S)
139. So you can be a little vain (getting softer, smoother hair while you sleep) and a little charitable, all at the same time. (S)
140. This 100 percent mulberry silk pillowcase is a perfect starter piece **if you don't want to drop a ton of \$\$\$ or sacrifice quality**. (S)
141. Don't let the fanciness fool you—these 22 momme silk pillowcases (22!) are actually machine washable. (S)
142. Which, I hope you are already doing...right?! (S)
143. One of my biggest qualms about silk pillowcases is that they constantly slip off and ride up my pillow. (S)

All the sentences taken from the articles are classified into the Statement type of Speech Function because they give the readers information about the items informed in the articles. The analysis of some of the articles can be seen below.

1. This contoured pillow is a great option for those who like to sleep on their side or back as it forms to your body's natural curves as you rest.

This sentence is a statement. It gives information about a high quality pillow which will give comfort to the person who uses it.

2. They're unique, they're beautiful, and they're really damn luxurious.

This sentence also gives information about a pillow. It tells that the pillow is a very good and luxurious item. That is why this sentence is classified into Statement type of Speech Function because the sentence gives information to the readers

3. A Slip silk pillowcase that also **comes with a set of scrunchie hair ties and an eye mask.** (S)

This sentence is also classified into the Statement type of Speech Function because it gives information about a pillowcase.

B. Question

Question is an interrogative statement used to seek confirmation or to demand for information or to ask for something by using question words and auxiliary verb and usually ended with question mark (?). The subject is placed after auxiliary verb or wh-question, and then followed by verb.

In question, the speaker demands the hearer some information and the speaker inherently is inviting the hearer to give that information. There are twenty two sentences of question from three articles, with six (6) sentences from article 1, seven (7) sentences from article 2, and nine (9) sentences from article 3. The data are:

1. *Can't I just buy any ol' pillow that says it's "cooling"?* (Q)
2. Need more info? (Q)
3. Okay, ready to dive into all these amazing cooling pillows? (Q)
4. In need of extra neck support? (Q)
5. Who said cooling pillows were just for your head? (Q)

6. Is there anything more luxurious than falling into a freshly made bed at the end of a long day? (Q)
7. Luxurious *and* sustainable? (Q)
8. A 400-thread count cotton sheet set that's also anti-allergen for \$115?! (Q)
9. Like, which side goes on which part of the bed?? (Q)
10. You know how comfy Ralph Lauren chambray shirts are? (Q)
11. What? (Q)
12. You haven't tried bamboo sheets yet!?! (Q)
14. What do silk pillowcases do? (Q)
15. Are silk or satin pillowcases better? (Q)
16. What is momme, and how much should be in your silk pillowcase? (Q)
17. Wanting to splurge a little? A 22 momme and up is where it's at. (Q)
18. Are silk pillowcases really worth it? (Q)
19. Did you know most silk pillowcases (like this one from Blissly) are hypoallergenic? (Q)
20. (Also! Can we talk about how cute this design is!?) (Q)
21. And the good thing about sleeping on an all-black case? (Q)
22. What's better than a Slip silk pillowcase? (Q)

All the sentences are classified into questions because they seek confirmation or to demand for information or to ask for something. It can be seen in some of the sentences below.

1. *Can't I just buy any ol' pillow that says it's "cooling"?*
This sentence is classified into question because it is asked by the writer to get information or opinion about if she can buy any pillow to the "cooling" effect.
2. A 400-thread count cotton sheet set that's also anti-allergen for \$115?!
This sentence does not look like a question. Actually it is a question because the writer is expressing her curiosity about a cotton sheet that can

give her the anti allergen effect with such a cheap price. By saying this, she is asking if she can really get the benefit by buying the product. So, it is clear that this sentence is a Question type of Speech Function.

3. What is momme, and how much should be in your silk pillowcase?
This sentence is a simple question asked by the writer to get the information about momme.

C. Offer

In offer, the speaker gives the hearer some goods or services and the speaker inherently invites the hearer to receive those goods and services.

After analyzing three Lifestyle articles of *Cosmopolitan*, the writer finds fifteen (16) sentences that can be classified into offer, with two (2) sentences from article 1, six (6) sentences from article 2, and eight (8) sentences from article 3. The data are:

1. Obvi, you should look for a pillow that mentions a cooling component right away, but it's essential to also look into what kind of cooling technology works best for you and what kind of sleeper you are. (O)
2. If you want to keep your entire body cool or just like to throw your legs over a pillow while you sleep, this is the one for you. (O)
3. You could totally go the bargain route and drop an affordable pair of covers into your Amazon cart. (O)
4. Think: soft, think and smooth as butter. (O)
5. Consider this a primer on the luxurious sheets you can buy once you inevitably win the lottery. (O)
6. But, Lemme. Tell. Ya. (O)
7. Welp, with this bedding, you won't have to deal with that problem because each side is labeled (!!). (O)
8. 10/10 recommend. (O)

9. I promise you, there's a silk pillowcase that (A) works with your budget and (B) fits right in with your lifestyle. (O)
10. Treat yourself to this set of silk pillowcases and you won't be disappointed. (O)
11. Thankfully, you can also get fancy without leaving your bedroom with this Charmeuse case. (O)
12. **It'll eliminate damage-causing friction and dryness** that comes with tossing and turning while you sleep. Bonus: It's on sale! (S) (O)
13. Want to sleep well *and* give to charity? (O)
14. Prepare to sleep in pure opulence. (O)
15. Bonus: The packaging is, like, ridiculously cute (*cough* it's the perfect gift *cough*). (O)
16. Thankfully, **these cases include a hidden zip-closure** to keep them exactly where they belong—actually on your pillow, not tangled up in the sheets. (O)

All the sentences are classified into offers because in the sentences, the writer gives detailed about the products and invites the readers to buy and get them to enjoy their goodness. It can be seen in the following data:

1. If you want to keep your entire body cool or just like to throw your legs over a pillow while you sleep, this is the one for you.
This sentence is classified into offer because in this sentence the writer tells that the readers to buy and get the pillow if they want to feel comfortable using pillow.
2. Thankfully, you can also get fancy without leaving your bedroom with this Charmeuse case.
This sentence is classified into offer because the writer tells the readers to get Charmeuse case so that they can get fancy without going out.

3. Prepare to sleep in pure opulence.
This sentence seems like a command, but it is actually an offer. In this sentence, the writer tells that the readers will sleep comfortably if they buy the product.

D. Command

In command, the speaker demands the hearer some goods and services and the hearer are thereby invited to give that service or provide the goods.

After analyzing three Lifestyle articles of *Cosmopolitan* magazine, the writer finds twelve (12) sentences that can be classified into command. The data are:

1. CONSIDER WHAT MATERIAL THE PILLOW IS MADE OF (C)
2. CONSIDER WHAT POSITION YOU NORMALLY SLEEP IN (C)
5. Don't get me wrong. (C)
6. So, if you wanna know what it's like to live, er, sleep like royalty, you gotta keep on scrolling. (C)
7. Don't let the simple design fool you. (C)
8. (!) Warning (!) (C)
9. *Adds to cart.* (C)
10. Well, imagine that feeling but in bed sheets. H-E-A-V-E-N. (C)
11. Get the glam hotel look at home with help from Sferra's embroidered covers. (C)
12. Wake up with tangle-free hair thanks to this 100 percent mulberry-silk pillowcase (19 momme, of course). (C)
13. Just be sure to use a gentle detergent when washing and skip the tumble dry. (C)

All the sentences are commands because they tell the readers to do something. It can be seen in the following data.

1. CONSIDER WHAT MATERIAL THE PILLOW IS MADE OF.
This sentence is obviously a command. It tells the readers to consider the

material a pillow is made of when they want to buy a pillow.

2. Don't let the simple design fool you.
This sentence is also a command that warn the readers to be careful in choosing the product. It tells the readers not to be fooled by the design.
3. Get the glam hotel look at home with help from Sferra's embroidered covers.
This sentence is classified into Command type of Speech Function because I tells the readers to get the advantage of buying the product.

4. Conclusions

Having analyzed Speech Function in Lifestyle articles of *Cosmopolitan* magazine, it is concluded that there are four types of Speech Function in Lifestyle articles of *Cosmopolitan* magazine; they are Statement, Question, Offer and Command.

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